Advanced Energy Works for Michigan

Ron Carrier has been involved in the energy industry for over 30 years. He started his career at Consumers Energy, at first in the nuclear power division and later became director of the Customer Choice Program. Since 2003, Ron has been with Direct Energy, serving as a director in the External Affairs Department. His responsibilities include acting as the company's representative with the regional grid operators Midcontinent ISO and ISO-New England. He also interacts with state and federal energy regulators, advocating for policies that support customer choice in electricity and natural gas markets. Ron has a mechanical engineering degree from the University of Michigan and an MBA from Central Michigan University.

Direct Energy is one of North America's largest retail providers of electricity, natural gas, and home and business energy-related services with nearly 4 million customers. Direct Energy empowers customers with simple solutions to track, understand, and control the electricity and natural gas they use so they can make smarter decisions, be more efficient, reduce their energy use, and save money.



RON CARRIER

Direct Energy

Director, Government and Regulatory

Director, Government and Regulatory Affairs Holt

"I enjoy advocating for policies that give customers choices when making purchases, allowing them access to lower cost energy and new technologies that reduce their overall energy purchases."

- RON CARRIER DIRECT ENERGY

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